

FOR IMMEDIATE RELEASE

To better service its customers in the Northeast and Eastern portions of the U.S.A, Mario Cotta America, Inc. opens new branch office in Central New York state.

Cincinnati, Ohio - October 16th, 2008 – After experiencing positive company growth in 2008, the Vice President/General Manager of Mario Cotta America is spearheading a new company branch in central New York state to service Northeast and East coast customers.

Established over 80 years ago in Inveruno, Italy, Mario Cotta is an industry leader in the manufacturing of products for the converting and paper mill industries.

As a supplier of products for both end users and OEMs, Mario Cotta is well known for its top quality slitting equipment including knives, knifeholders, rails and brackets, and slitting systems. By providing its customers with a wide range of slitting products, Mario Cotta has been able to continually expand and offer superior products and services.

Mario Cotta joined the Zincometal group in 1991, creating a partnership which would fuel positive growth for both companies. For over 10 years, the Mario Cotta U.S.A. sales office has been located in Cincinnati, Ohio, and has been exceptionally successful in promoting the Mario Cotta brand in the U.S.A. With the addition of a new branch in New York state, Mario Cotta will substantially expand its customer service network.

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